

## Become A Facebook Fan & Win

We invite you to visit our [IntelliTrac Advanced GPS Tracking Facebook page](#) and relive our last 24 years. You will get to see the faces behind the names and most of all witness our fantastic journey.

Become a "Fan" or "Lifetime Like Us" on Facebook and enter a draw to win an IntelliTrac navigator each month.

IntelliTrac's Facebook site allows you to stay in touch with our announcements regarding new developments, special offers, and more!

It also allows you share your experiences with others in the IntelliTrac community.

Click on the link at [www.intellitrac.com.au](http://www.intellitrac.com.au) homepage to be directed to our Facebook site.



**Become A Fan On Facebook To Enter Our Monthly Draw**



**Win A GPS Navigator**

**Clients - Double Your Chances  
Tell Us About Your Experience With IntelliTrac**

## CEO Desk

Up until a little over a year ago specialised IntelliTrac systems were being offered primarily to the Corporate and Government sectors at prices above \$1295. There were less projects with higher unit volumes and each project was managed by a small group of team leaders.

The introduction of MyCars GPS saw prices fall to \$199, and resulted in us welcoming up to 300 new customers each month. Needless to say, that unless we had proper systems and procedures in place, this growth had the potential to induce mayhem.

These days as orders come in every hour, we need to be a little more regimented and follow procedures to ensure our quality of service and follow up are at the standards that you (our customers) deserve.

As a result we have introduced a series of forms on our website's "Support" section. We encourage you to use these forms to order new products, arrange installations and vehicle swaps etc., as the information collected is systematically forwarded to the relevant departments within our organisation to ensure that any work orders are processed efficiently and correctly, and the correct attention and follow up is given to each and every customer.

Our "Open Door" policy still exists and we welcome a chat with any of you at any time, but so that things don't go astray, we still require work order forms being completed online to make your customer experience a pleasurable one.

This month we have launched an online customer satisfaction form. We encourage you to complete the form and share with us your customer experience and any suggestions, so that we can improve our service.

Each and every month we will be giving away an IntelliTrac GPS Navigator to one lucky customer that has submitted an online Customer Survey or become a lifetime fan of IntelliTrac on Facebook.

Winners will be announced in subsequent newsletters and also on Facebook.

So come along and visit us on Facebook.

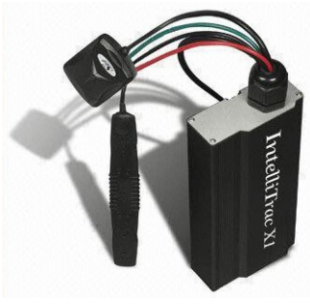
**Dean Calapai CEO**

## MyCars @ \$199 Birthday Sale

A reminder that as part of our 24th birthday celebrations we are offering IntelliTrac MyCars at a discounted price of \$199. That's a massive \$169 off our normal pricing. This offer will end on the 31st August 2011 or until allocated stocks are sold out.

Features Include:-

- Real Time Internet Tracking**
  - Journey Replay on Map**
  - Fleet Activity Reports**
  - Customer Service Level & Fleet Utilisation Report**
  - Driver Report - Fatigue Management**
  - Vehicle Service Pending & Due Reports & Alerts**
  - Exception Reporting with Email Real Time Alerts**
  - 2 year warranty, 2 year fixed low monthly fees**
  - No contracts!**
- Refer to our website for full conditions





## Intellitrac IT-300 WiFi

Intellitrac has once again “moved the goal posts” and set the new benchmark in the industry with the release of the IT-300 GPS WIFI Tracking system.



The IT-300 is suited to advanced GPS Tracking applications within corporate compounds using WIFI Hotspots.

IT-300 reduces mobile data communications costs by roaming to WIFI Hot Spots as part of its least cost tracking algorithms.



**Applications include tracking vehicles, plant & equipment within:-**

- Shipping Ports,
- Airports,
- Mining Sites,
- Custom Bonded Areas

**Requiring features such as:-**

- Real Time Tracking
- Journey Replay
- Data Messaging
- Fleet Management/ Activity Reporting
- Maintenance Scheduling
- Driver ID Reporting
- PTO Usage Recording
- Monitoring Plant Sensors both Analog and Digital Transducers
- Remotely Controlling Plant functions such as immobilisation, Warning lamps etc.
- Monitoring user behaviour
- and much much more!

## New Staff @ Intellitrac

We would like to welcome the following new staff to Intellitrac:-

**Emanuel Rodrigues** - Installation Technician Melbourne

**David Costanzo** - National Installations Service Manager

A big welcome aboard!

## MyCars Tap & Go Driver ID

As part of our journey of continuous and never ending improvement, Tap & Go Driver ID Tags are now available on MyCars GPS Tracking Systems:-

**Drivers simply enter a vehicle and Tap & Go their ID Card or Keyring to register themselves as the driver of the vehicle for the journey.**

Intellitrac reporting systems are then able to generate reports based on Driver and Vehicle Activity allowing fleet managers to know which driver was driving which vehicle on any day.



**Tap & Go Driver ID is available for MyCars at an introductory price of \$150 plus installation plus \$10 per ID Tag.**

## RoadVideo-Recorder

Now you can have live video of any incidents, recorded right through the windscreen of your vehicle.



RoadVideo is the size of an Electronic Tolling Tag and attaches to the vehicle windscreen in a similar manner, to record incidents of harsh braking or accidents.



RoadVideo records up to 15 seconds prior to harsh braking event and 10 seconds after the event.

**Normally \$399 Special Offer this month at \$159**

For more information or to order visit:-

<http://intellitrac.com.au/imagineGPS-RVIDEO.html>